

PRESS RELEASE

Donald Park to Join Rostrum as Vice President and Willem Atsma as Engineering Manager

Vancouver, BC Canada – February 2, 2015 – Rostrum Medical Innovation Inc. is pleased to announce that Donald Park joined the team in a newly created position as Vice President and member of the executive team. Reporting to Rostrum President, Awni Ayoubi, P.Eng.. Mr Park will have oversight of the strategic direction, product commercialization and operations.

“I am honored to join Rostrum in this newly created position, and very much look forward to working with the teams to commercialize the VQm® product portfolio, I have always admired innovation in the medical device space and hope I can help contribute to the company’s pathway in bringing new technology to medical professionals.” said Park.

Park’s background in medical and dental industries involved business strategy, business development and product development includes experience with implants, materials, new technologies, and operations. He worked on strategic partnerships while at Biomet Inc., Biomet 3i and DenMat Holdings with global organizations, including Align Technology, 3M ESPE, Sirona GmbH, 3Shape A/S and others.

Also joining Rostrum is Willem Atsma, PhD, P.Eng. as Rostrum’s new Engineering Manager. Atsma will be responsible for the engineering and development team and ensuring a successful transition to a commercial product launch later this year. He will be coordinating with Rostrum’s Product Manager, Director of Research and reporting to the Vice President

Atsma obtained his undergraduate degree in the Netherlands and completed his Masters of Science in electrical engineering and a PhD in mechanical engineering in Canada with a main focus on biomedical engineering applications. With over 10 years experience as engineer and scientist and publishing numerous papers and patents in medical devices, he will be a very strong addition to our team.

About Rostrum

Rostrum is a privately held corporation, registered under the laws of Canada. Rostrum commenced its operations in early 2009 with a long-term goal to develop and commercialize unique solutions for patient care. **Rostrum** focus on research, development, engineering and assembly set-ups, prototypes with a multi-centre clinical testing and validation globally. **Rostrum’s “VQm® System”** is a new device for direct measurement of thermal and hygrometric changes in patients breathing gases during the respiratory cycle to assess ventilation/perfusion efficiencies (V/Q matching) in real time and to track volumetric O₂ consumption in intubated and ventilated patients.

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